

Ryan Ohanessian

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<https://www.ryanohanessian.work>

WORK EXPERIENCE

Junior Copywriter - Omelet March 2022 — Present

- Clients: YouTube, Google Play, Jhpiego, Walmart
- Coming up with big ideas and executing them across various advertising channels.

Junior Copywriter - Saatchi & Saatchi LA June 2021 — March 2022

- Client: Toyota
- Conceptualizing and writing copy for Toyota dot com and as well as other platforms in the digital space.

Copywriter Intern - RPA April 2021 — June 2021

- Clients: ARCO, Honda, Farmers Insurance, LoopNet, Pocky
- Conceptualizing and writing copy for several clients across various advertising channels
- Wrote and produced :30 radio spot for ARCO

EDUCATION

The Book Shop – Advertising School January 2019 — April 2021

Santa Monica, CA

- Courses taught by working creative directors to help copywriters and art directors build creative portfolios and pursue employment in advertising

Cal State University Northridge August 2016 — May 2018

Northridge, CA

- Bachelor's Degree in Communication Studies
- 3.4 GPA

AWARDS

The One Show

- Merit Award 2021 Integrated Budweiser Brief
- Merit Award 2021 Out of Home Budweiser Brief
- Bronze Pencil Award 2020 Print Vans Brief

Cal State University Northridge Speech & Debate Team

- 1st Place Policy Debate (*2nd Place Speaker*) – Hornet Invitational 2018
- 2nd Place Open Public Forum Debate (*3rd Place Speaker*) – Robert Barbara Intramural 2018
- 4th Place Policy Debate – Kathryn Winter Tournament 2017